



Promontory Contact: Phil Battey
Phone: (703) 292-3357
Email: pbattey@promnetwork.com

**PROMONTORY INTERFINANCIAL NETWORK, LLC,
ANNOUNCES ENHANCED SERVICE FOR MEMBER BANKS
TO FOSTER VALUED RELATIONSHIPS VIA CDARS *ONE-WAY***

ARLINGTON, VA – (SEPTEMBER 23, 2003) -- In response to requests from its member banks, Promontory Interfinancial Network, LLC, today announced an easy way for banks that want to retain important customer relationships to accept deposits without affecting balance sheets and capital positions.

Beginning today CDARS *One-Way* will make it possible for member banks to place funds at other members of the Network and collect non-interest fee income in return. CDARS *One-Way* enhances Promontory's original service, CDARS (Certificate of Deposit Account Registry Service), which began last January.

"Banking is a relationship business and CDARS *One-Way* is a great way for a bank to keep valuable customer relationships when it is flush with funds," said Eugene Ludwig, Chairman and Chief Executive Officer of Promontory Interfinancial Network. "Along with CDARS, this enhancement will increase an institution's flexibility so that it can maximize profits."

CDARS has been endorsed by the American Bankers Association (ABA).

"Promontory Interfinancial Network has found a creative solution to a problem bankers face: what to do when a valued customer wants to make a deposit that the bank – at that point – cannot use," said Donald G. Ogilvie, President and Chief Executive Officer of the ABA. "Promontory matches banks that do not need the funds with those that do – an arrangement that benefits everyone."

With CDARS, banks can provide investors – individuals and institutions – with up to \$5 million in Federal deposit insurance. To provide the insurance, a Network member bank will, in effect, exchange deposits with another member. With CDARS, customers who want more than \$100,000 in Federal deposit insurance can deal with one bank and have only one statement.

-MORE-

“The breakthrough of CDARS is its sophisticated matching engine, which allows banks to work together to provide Federal deposit insurance to customers with large accounts,” said Mark Jacobsen, President and Chief Operating Officer of Promontory. “CDARS *One-Way* uses the same sophisticated engine to match banks with different, but complementary, needs. And banks can use the CDARS *One-Way* option for deposits below \$100,000 to keep depositors and earn a fee.”

Certificates of deposit available through CDARS *One-Way* are offered in 26-week and 52-week maturities.

About Promontory Interfinancial Network: Based in Arlington, VA, Promontory Interfinancial Network was founded in 2002 by former Comptroller of the Currency Eugene Ludwig and other leading figures in the banking industry to develop and provide creative solutions to issues confronting bank management. Home page at www.promnetwork.com. CDARS homepage at www.cdars.com.
